

JAMES A. KALBACH

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EDUCATION

5/97

M.L.S.

School of Communication, Information and Library Sciences
Rutgers University

5/95

M.A. in Music Theory and Composition

Graduate School, Rutgers University

5/90

B.A. in Music and in Communication (double major)

Rutgers College, Rutgers University

G.P.A. - 3.8, Dean's List, High Honors

Additional Training and Certifications:

- “Controlled Vocabularies” and “Information Architecture and Organizational Strategy.” Workshops given by Peter Morville of Semantic Studios, March 2002 (held in conjunction with ASIST SIG IA 2002 conference in Baltimore)
- “Synonyms and Taxonomies.” Workshop on thesaurus design given by Argus Associates, February 2001 (held in conjunction with ASIS SIG IA 2001 conference in San Francisco)
- “Requirements Management with Use Cases.” Three-day course from Rational (software development company), 22-24 January 2001

EXPERIENCE

2/00-

Head of Information Architecture, Razorfish Germany (www.razorfish.de)

- Manage and train information architects; Recruit and hire
- Develop and create tools, techniques and processes for project delivery
- Create information structures, navigations, prototypes and specifications
- Perform in-depth user research and user testing
- Consult large, international clients and act as team liaison
- Serve as project lead and manage product development
- Project highlights: www.audi.com, www.audi.de, www.cocreate.com, www.ciao.com, www.hypovereinsbank.de, www.rtl.de, www.bayernlb.com

4/98-1/00

Usability Analyst/Researcher, I-D Media, Hamburg (www.idmedia.com)

- Founded and managed Usability and Research Department
- Researched new business leads and prepared pitches
- Performed usability testing; detailed design recommendations
- Designed and created websites with HTML, JavaScript, PHP, Flash
- Initiated business contacts worldwide
- Project highlights: www.idmedia.com, www.sony-europe.com, www.FIBA.com

8/94-4/98

Library Associate, Rutgers Music Library

- Provided reference assistance and general public service
- Conducted bibliographic instruction workshops
- Trained and supervised a staff of 16+ student workers
- Catalogued music scores in standard formats (MARC, AACR2)
- Made reserve recordings; maintained library equipment
- Oversaw circulation and maintenance of collections and archive

6/97-7/97

Reference Assistant, Oberlin Conservatory Music Library

- Provided reference assistance
- Prepared bibliographies and library guides
- Conducted bibliographic instruction sessions

11/95-12/97

Library Consultant, Silver Burdett Ginn Music Archive, Morristown, NJ

- Developed and implemented an electronic catalogue
- Created controlled subject language and classification scheme
- Performed original cataloging on 6000+ titles
- Produced library guides and trained patrons on use of catalogue
- Guided collection development

9/93-5/95

Part-Time Lecturer, Music Department, Rutgers University

- Taught *Introduction to Music Theory* to 35-40 undergraduates
- Prepared and gave all class lectures
- Designed and graded all assignments and exams
- Created course proficiencies and implemented grading policies

SKILLS

- Fluent in German, written and spoken
- Excellent communication and writing skills
- Play bass, tuba and guitar
- Experience in human-centered design, user research, information design
- Strong interest in metadata, thesauri, taxonomies, and content management
- Technical skills: MS Office, Homesite, Photoshop, Visio, DreamWeaver, Finale; HTML, JavaScript, CSS, XML, RDF, Use Cases; OCLC, RLIN, DIALOG, Web searching

HONORS AND AWARDS

- Founder of the Hamburg Usability Roundtable (profession discussion group)
- Referee for JASIST (J. of the Amer. Soc. for Information Science and Tech.)
- Chairman of the Graduate Lecture Committee in Music at Rutgers
- Rutgers College Merit Scholarship
- Golden Key National Honor Society
- Seymour Aronoff Honor Award in Mass Communication
- Olga Marsano Burian Honor Award in Music History

ASSOCIATIONS

- American Society of Information Science and Technology (ASIST)
- Usability Professionals Association, German Chapter (gc-UPA) (serve as regional organizer for Hamburg)
- Music Information Retrieval (MIR) online discussion group
- Music Library Association (MLA)
- International Association of Music Libraries (IAML)

PUBLICATIONS AND PRESENTATIONS

ARTICLES

“Challenging the Status Quo: Audi Redesigned,” *Boxes and Arrows* (9 June 2002). Online: <http://www.boxesandarrows.com/archives/002695.php>.

“The Myth of ‘Seven, Plus or Minus 2’,” *WebReview* (January 2002). Online: http://www.webreview.com/2002/01_14/strategists/index01.shtml. Bulgarian version translated by Georgi Varzonovtsev, Online: <http://groovemanifesto.hit.bg/articles/usability/numbersmyth>.

"The Myth of 800x600," *WebReview* (March 2001). Online: http://www.webreview.com/2001/03_16/webauthors/index01.shtml.

"Understanding Innovation," *Razorfish Reports, 045* (January 2001). Online: http://reports.razorfish.com/frame.html?rr045_innovation.

"Designing for Information Foragers: A Behavioral Model for Information Seeking on the World Wide Web," *Internet Working (3.3)*, 9 (December 2000). Online: http://www.internettg.org/newsletter/dec00/article_information_foragers.html.

"Get to Know Your Audience: Website Log Files Inform Design," *Razorfish Reports, 028* (August 2000). Online: http://reports.razorfish.com/frame.html?rr028_logs.

REVIEWS

Review of “MoodLogic Client,” “Barnes and Noble Jazz Discovery,” and “Glass Engine” (three online music retrieval interfaces). In *NOTES*, forthcoming.

Review of *Content Management for Dynamic Web Delivery*, by JoAnn Hackos (New York: Wiley, 2002). In *Bulletin of SIG CHI* (ACM), forthcoming.

Review of *Learning XML*, by Erik T. Ray (Sebastopol, CA: O’Reilly, 2001). In *JASIS, the Journal of the American Society for Information Science and Technology, Vol. 52, Issue 12* (2001).

Review of *Techniques of the Contemporary Composer*, by David Cope (New York: Schirmer, 1997). In *Fontes Artis Musicae, vol 47, no. 4* (October-December 2000).

Review of *20/20: 20 New Sounds of the 20th Century*, by William Duckworth. (New York: Schirmer, 1999). In *Fontes Artis Musicae, vol 46, no.3-4* (July-December 1999).

PRESENTATIONS

„Information Architecture“ (28 May 2002). One-day training on information architecture for Razorfish employees, with discussion and exercises.

"Können Informationen gestaltet werden?" ("Can information be designed?")(2 July 2001 and 2 July 2002). Guest lecture given to a HCI course at the Freie Universität Berlin. Heike Schaumburg, Instructor. (heike@cmr.fu-berlin.de).

"Was macht gutes Web-Design?" ("What is good web design?")(18 April 2001). Presentation on usability and information architecture given at a meeting of the VDI Arbeitskreis: BMV AG Internetmanagement (Association of Media Engineers, Working group for Internet Management, Hamburg, Germany).

"Information Architecture and Usability for the Web," (26 June 2000). Guest lecture given to a HCI course at the Freie Universität Berlin. Heike Schaumburg, Instructor. (heike@cmr.fu-berlin.de).

"Creating a Successful Website," (18 March 1999). Poster presentation at the annual national conference of the Music Library Association, Los Angeles, CA.

"Adapting to the Client: A Consultant's Experience," (11 February 1998). Poster presentation at the annual national conference of the Music Library Association, Boston, MA.

INTERVIEW

" Най-креативните неща не са бляскавите дизайни, а идейните функции в сайтовете," (June 2001). Interview in *Капитал.NET* ("Capital Net," a Bulgarian online journal). Translation into Bulgarian by Elenko Elenkov, interviewer (elenkoe@capital.bg). Online: <http://www.capital.bg/article.php3?broi=2001-26&page=n1-26-6&rubr=net>

Curriculum Vitae

References Available Upon Request